

Professional Solicitor Campaign Detail

Professional Solicitor

Name: PUBLIC INTEREST
COMMUNICATIONS, INC.

Address: 7700 LEESBURG PIKE, SUITE #301 NORTH
FALLS CHURCH VA
22043-

Phone: (800) 871-6843

Fax: (703) 734-9620

FEIN #: 52-1103638

Charitable Organization

Name: DORIS DAY ANIMAL LEAGUE

Address: 227 MASSACHUSETTS AVENUE N.E., SUITE 100
WASHINGTON DC
20002-

Phone: (202) 546-1761

Fax: (202) 546-2193

FEIN #: 95-4117651

Campaign ID: 114-1075-12

Type of Solicitation: TELEMARKETING

File Date: 8/23/2007

Percentage of Funds - Charitable Organization: 53.00%

Percentage of Funds - Professional Solicitor: 47.00%

Revenues		Expenses	
Telemarketing	\$124,022	Salaries	\$43,555.00
Direct Mail	\$0.00	Other Expenses	\$14,308.00
Door-to-Door	\$0.00	Total Expenses	\$57,863.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$66,159.00
Other Revenue	\$0.00		
Total Revenue	\$124,022.00	Deficit/Excess:	\$0.00

Posted On: Tuesday, September 11, 2007